The Dot Experience
AMERICAN PRINTING HOUSE

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The Dot Experience Opens in Louisville, Inviting Visitors to Rethink the Way the World Works

The American Printing House for the Blind introduces a first-of-its-kind attraction with a hands-on approach to understanding blindness and inclusivity.

LOUISVILLE, Ky. (Oct. 30, 2026) – Opening today in Louisville, The Dot Experience is a new attraction created by the American Printing House for the Blind that invites visitors to rethink disability, accessibility and their own role in shaping a world that welcomes everyone. Through engaging exhibits and human-centered stories, the museum boldly reimagines what a museum can do for the greater good.

At 28,000-square-foot destination where human-centered stories, historical artifacts, APH innovations and interactive exhibits bring to life the themes of working, playing, living, navigating, advocating, educating and creating. Everything is touchable.

Guided by a "nothing about us without us" philosophy, individuals who are blind, low vision, or disabled have served as key decision-makers throughout the museum's development. From flooring to tactile replicas and from braille to layered media, the team evaluated every aspect of the built environment.

"The Dot Experience shows that when we design for accessibility, we create better experiences for everyone," said Craig Meador, APH president. "It reflects APH's nearly 170-year commitment to expanding opportunity and reminds us that innovation is most powerful when it helps people participate more fully in the world around them."

Upon arrival, visitors encounter an orientation station which provides resources to help them navigate the museum with independence, agency and choice. The first gallery, Who We Are, sets the stage for the idea that understanding, acceptance and commitment will lead to a more welcoming world for us all. Beginning with an auditory and American Sign Language (ASL) experience, visitors are introduced to the diverse realities of living with blindness or low vision through stories from artists, adventurers, businesspeople, advocates, parents, students, teachers and innovators.

Visitors can also explore the life and legacy of Helen Keller beyond the most familiar stories of her childhood. They will meet Helen's parents and teacher, learn about her educational journey and struggles, discover how she begins finding her voice and develops into a national and global change maker. Visitors can feel the rush of water and the chill of the cast-iron pump associated with Keller's first breakthrough with language. Then they can gather around Helen's desk from her home office at Arcan Ridge and explore many personal effects from her tours abroad as a U.S. ambassador for global goodwill, peace and equity.

Throughout an innovation gallery, visitors will be introduced to young inventor Louis Braille and the journey of braille through production, automation and education. Here visitors will learn the origin story of APH and its innovations including low vision devices, talking books and educational materials for the classroom. Visitors can also tour APH's factory to see how accessible educational materials are made and shipped to students and educators.

"The Dot Experience was created to spark curiosity, challenge assumptions and change the way people engage in the world," said Jo Haas, APH chief operating officer and vice president of advancement, The Dot Experience. "We want to take people on a journey through the human experience and be compelled to take concrete action that improves our communities, schools and businesses."

Visitor Information

> **Location:** American Printing House for the Blind, 1839 Frankfort Ave., Louisville, Ky. 4Ø2Ø6
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> **Hours:** 1Ø a.m. to 5 p.m., Monday–Sunday, closed for major holidays
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> **Admission:** Adult, $18; senior, $16; child ages 6-17, $14; ages 5 and under, free. Teacher and military discounts are available. Factory tours, $7.
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> **Reservations:** Groups larger than 15 are encouraged to make reservations.

The Dot Experience was made possible by private funds as an investment in public awareness, engagement and support that can strengthen understanding of APH's mission and spark the kind of culture change that makes a better world for everyone.

We extend our heartfelt gratitude to the generous lead funders whose commitment helped bring this vision to life. No barriers break without investment from a community of individuals and organizations committed to change.

- **Estate of Edward A. Bragaline**
- **Sandra Frazier**
- **The Gheens Foundation, Inc.**
- **The Hartford Foundation**
- **James Graham Brown Foundation**
- **Legacy Foundation of Kentuckiana**
- **William M. Wood Foundation**
- **Zoeller Pump Company**

About The Dot Experience

The Dot Experience is the new front door of the American Printing House for the Blind (APH) and a natural extension of the nearly 17Ø-year legacy of innovation, accessibility and educational leadership for which APH is known. This 28,ØØØ-square-foot experience is part museum, part attraction, part factory tour and part center of education. The Dot Experience's mission is to change perspectives about blindness and empower individual action toward a world that welcomes everyone.

Visit The Dot Experience website and follow us on Facebook, Instagram and LinkedIn.

About the American Printing House for the Blind

Founded in 1858, the American Printing House for the Blind (APH) is the world's oldest and largest educational nonprofit dedicated to creating access, opportunity and independence for people who are blind or low vision. APH creates and delivers accessible educational products and services, including braille, accessible educational materials, assistive technology and professional resources, to support literacy, education, independence and lifelong success.